

# 06 Plastic Model Kits

## Evolving GUNPLA series poised for worldwide promotions

The GUNPLA series has continued since 1980. As “evolving plastic models,” the GUNPLA series is produced at the BANDAI HOBBY CENTER in Shizuoka, which undertakes every step from planning and development to production. As our product line has continue to expand, today we see an increase in the number of parents and children enjoying GUNPLA together. The series has gained worldwide popularity, and we will focus on attracting even more fans in the global marketplace, with a focus on Asia.



HGUC 1:144  
RX-78-2 GUNDAM



HG 1:144  
GUNDAM BARBATOS LUPUS REX



HGBF 1:144  
TRY BURNING GUNDAM



RG 1:144  
BUILD STRIKE GUNDAM  
FULL PACKAGE



MG 1:100 RX-78-02 GUNDAM  
(GUNDAM THE ORIGIN version)



PG 1:60 RX-0  
UNICORN GUNDAM

The GUNPLA series has continued to evolve through tireless effort to advance technology and bring new ideas to market. Leveraging this product, we are vigorously adopting new and original content, expanding our target customer base, and reinforcing overseas business development.

## Gain new customers with new ideas applied to hobby products

BANDAI is expanding the assemble-type Figure-rise series by using the high-quality molding technologies that we have developed to expand brands such as DRAGON BALL and LoveLive! Sunshine!! Moreover, we are expanding characters for children, including the POKÉMON Plastic Model series and the YO-KAI WATCH Plastic Model series. We are also targeting adults by developing the STAR WARS Plastic Model series and the B TRAIN SHORTY series.



Figure-riseStandard  
Super Saiyan Son Gokou



Figure-riseBust  
Takami Chika



Pokémon PLAMO COLLECTION No.19  
FIRST SERIES PIKACHU



YO-KAI WATCH  
01 JIBANYAN



1/144 Millennium Falcon  
(The Force Awakens)



B TRAIN SHORTY series