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Vending Machine Capsule Products

Leading the industry with a great variety of products

Since launching the first products in this category in 1977, we have been answering the needs of a wide age range of customers by commercializing a great variety of products ranging from longtime classics to the latest characters. In 2014, we also started the operation of KUJI GASHAPON, which allows users to enjoy a lottery game on the spot using their purchased product, and we are developing a rich variety of products that fully possess added value.



ANPANMAN
Mori No ANPANMAN series



DRAGON BALL SUPER
Ultimate Deformed Mascot series



KUJI GASHAPON
KAMEN RIDER Buttoba Soul series



MOBILE SUIT GUNDAM
GASHAPON Warrior f series

Our popular line of capsule toys is named GASHAPON. As a leading company in the vending machine capsule market, we are actively taking on new challenges to create new categories.

Actively working to open up new markets

We are actively taking on challenges to expand new customer sectors and new categories. These efforts include developing products with character motifs popular among adult women together with smartphone application characters, and developing the first large-size figures that glow in the dark and the CAPCHARA series of capsules with containers that do not produce capsule container trash.



SAILOR MOON
Henshin Compact Mirror 2



NEKOATSUME
Tsukue no Ue de Nekoatsume 5



ULTRAMAN
ULTIMATE LUMINOUS series



CAPCHARA
FUJIKO F. FUJIO Characters