

08 Card Products

We create new worlds of entertainment with our two major card game brands: the desktop CARDDASS, which is the analog trading card games, and the DATACARDDASS

CARDDASS – Fascinating character card games targeting a wide range of people

Since its launch in 1988, cumulative sales of CARDDASS have topped 11.5 billion cards. With Jumbo Carddass, which started in 1994, we have been actively exploring new fields such as clear plates and notebooks in addition to cards and stickers, and we provide merchandise for a wide range of consumers.



BATTLE SPIRITS

MONSTER HUNTER STORIES Card Game

Heybot! Nejkomi Card Battle



KAMISAMA MINARAI: HIMITSU NO COCOTAMA Large Stickers Set

ANPANMAN Stickers

Combining card play with a digital format to expand play networks

The DATACARDDASS series has sold over 2.4 billion cards since its launch in 2005. The series continues to evolve with the introduction of new machines which has led to new trends in the market. We continue to strengthen the global development of the series by installing many of these interactive machines in Asian countries.



SUPER DRAGON BALL Heroes

DATACARDDASS AIKATSU STARS!

DATACARDDASS KAMEN RIDER Battle Ganbarizing



DATACARDDASS App Monsters

DATACARDDASS DISNEY MAGICAL WORLD KIRAKIRA Shiny Star