

13 Website and App

The Bandai official brand websites can be widely enjoyed by everyone from adults to children

We operate a large number of brand websites that not only provide product information but also communicate the charm of the works and the characters together with explaining how to play extensively. Moreover, we are globally expanding our official online store PREMIUM BANDAI, including in Hong Kong, Taiwan and Singapore.



Bandai official brand websites list



Bandai official online store
PREMIUM BANDAI

We are developing contents that can be widely enjoyed on the Internet such as the official websites and online store for characters and toys, and TV program support apps.

Enjoying new product information and videos on Bandai official websites and apps

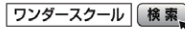
We are developing Bandai's official channels on the LINE smartphone app, which deliver new products and campaign information, and YouTube, which deliver videos that adults and children can enjoy. In addition, we also develop game apps linked to TV programs and GUNDAM information websites for overseas users.



Official BANDAI LINE account



Official BANDAI YouTube channel



WONDER! SCHOOL
A website for sharing posts from children



GUNDAM.INFO



The TV program support app
KAMISAMA MINARAI:
HIMITSU NO COCOTAMA



Hero Time,
the program support app
UCHU SENTAI KYURANGER