

We create new worlds of entertainment with our two major card game brands CARDDASS, the analog trading card games, and DATACARDDASS the combination of digital arcade game machine and trading cards.

CARDDASS – Fascinating character card games targeting a wide range of people

Since its launch in 1988, cumulative sales of CARDDASS have topped 11 billion cards. We provide merchandise for a wide range of individuals, including titles such as BATTLE SPIRITS, which is now in its eighth year, and IC CARDDASS DRAGON BALL, a world's first in which every card is equipped with an NFC chip, and can be played both face-to-face and digitally in conjunction with a software app.



BATTLE SPIRITS



IC CARDDASS
DRAGON BALL



YO-KAI WATCH
Toritsuki Card Battle



SAILOR MOON CARDDASS
Reprinted Design Collection



Gundam Cross War

Combining card play with a digital format to expand play networks

The DATACARDDASS series has sold over 2 billion cards since its launch in 2005. The series continues to evolve with the introduction of new machines, and to inspire new trends in the market. Many of those interactive machines have been installed in Asian countries also, strengthening the global development of the series.



DRAGONBALL Heroes



DATACARDDASS
AIKATSU STARS!



DATACARDDASS
Kamen Rider Ganbarizing



DATACARDDASS
YO-KAI WATCH
Tomodachi Ukiukipedia



DATACARDDASS
YO-KAI WATCH BUSTERS
Telkigun