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# Preschool, Classic and Innovative Toys

ANPANMAN toys for infants are also highly popular with parents. In addition to these, We are developing merchandise for a wide range of ages from children to seniors, such as toys that can be enjoyed with friends and the entire family.

## ANPANMAN toys are toys that children can enjoy at their different stages of growth

We are striving to develop a range of toys that are tailored to children's developmental stages. Along with toys for promoting children's intellectual development, BANDAI also offers Babylabo, a series of baby toys based on brain science, and Blocklabo, a series of building toy blocks.



Play & Study! Anpanman Color Pad Plus



Babylabo series— Develop Baby's Brain – Busy Mountain DX



Blocklabo series -Buckets of Toy Blocks Build a Large Bakery and a Nice House Set

## Wooden toys that can be enjoyed by any generation based on the spirit of the DISNEY characters

Disney | KIDEA toys that combine elements of educational toys with an interior aspect offer a way of playing tailored to a child's specific age, ranging from stacking, playing with building blocks, play acting and collecting.



Disney | KIDEA series



## Toys that can be enjoyed together with friends and family

We produce merchandise that can be enjoyed together with friends and family. These offerings include the staple family game DONJARA, the mysterious play-at-home game Suna·Suna, and the traditional kendama ball-and-stick game, Kendama Xross.



DONJARA Doraemon 1000000 (Million)



Suna ·Suna series



Kendama Xross series